

Research and Knowledge Exchange Symposium

Date: 19 March 2026

Venue: George Fox Suite, Friends House,
173-177 Euston Road, London NW1 2BJ



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Programme

09:30

Arrival - registration and refreshments

10:00

Welcome

Professor Emile Bojesen, Director of Research and Innovation,
University of Winchester
Director of GuildHE Research

Mhairi Ambler, Head of Knowledge Exchange and Impact, Falmouth
University
Chair of GuildHE Knowledge Exchange, Innovation and Place Network

Overview of GuildHE activities in Research and Knowledge Exchange

- **Rachel Persad, Head of Research Policy**
- **Dana Gamble, Policy Manager** (Skills, Innovation, International)

10:30

Panel session - Capturing and evidencing the full value of knowledge exchange

This session will explore knowledge exchange metrics including what they capture and a discussion about improving their success.

Speakers:

- **Mhairi Ambler**, Head of Knowledge Exchange and Impact, Falmouth University
Chair of GuildHE Knowledge Exchange, Innovation and Place Network
- **Evelyn Wilson and Dr Mai Musie**, National Centre for Academic and Cultural Exchange - arts and cultural exchange and collaboration
- **Dr Valeria Ramirez**, University of Cambridge - Researcher specialised in socio-technical measurement and evaluation for Academic Impact and knowledge exchange



12:00

Engaging with policy - how to leverage specialisms for impact

There are many ways to lend research expertise to policy, but how can you do it well and with impact, whatever your institutional scale and focus? We are joined by two vital voices that connect research and researchers with policy - the Knowledge Exchange Unit of Parliament, and the Universities Policy Engagement Network - to engage with colleagues on this question.

Speakers:

- **Professor Emile Bojesen**, Director of Research and Innovation, University of Winchester
Director of GuildHE Research
- **Sarah Carter-Bell**, Knowledge Exchange Lead,
Parliamentary Office for Science and Technology (POST)
- **Laura Bea**, Head of Membership and Network Development,
University Policy Engagement Network (UPEN)

13:00

Lunch and networking

14:00

Supporting technical specialisms - the role of technicians in Research and Knowledge Exchange

GuildHE became a supporter of the Technicians Commitment in 2024, and recently published its first Action Plan. This session is an opportunity to reflect on technical roles which support research and knowledge exchange activity, in settings where the primary focus is on teaching and learning.

Speakers:

- **Rachel Persad**, Head of Research Policy, GuildHE
- **Dr Ian Tidmarsh**, Strategic Lead, National Development Centre for Technicians
- **Dr Victoria Talbot**, Head of Technical Development and Laboratory Manager, Harper Adams University
- **Dr Tim Savage**, Consultant, Former Director of Technical Learning (University for the Creative Arts)

15:30

Close