



GuildHE Partnership and Sponsorship Opportunities 2026

www.guildhe.ac.uk [@guildhe.ac.uk](https://twitter.com/guildhe.ac.uk) info@guildhe.ac.uk



About GuildHE

GuildHE is an officially recognised representative body for UK higher education, championing distinction and diversity in the sector. It is the **most diverse representative body in the UK**, serving **around 70 institutions across the nations and comprising universities, university colleges, further education colleges and specialist institutions.**

Members are small and large, rural and urban, practice-based and online, publicly and privately funded – the diversity of our membership enables us a unique and valuable perspective on the challenges and opportunities within and for the sector at any given time. Our members are principally focused on vocational and technical higher education and include major providers of professional programmes in education and teacher training; healthcare; agriculture, food, and the built environment; business and law; and the creative arts.



[See the full list of GuildHE members](#)



Why partner with us

By partnering with us, you gain access to a unique network of senior leaders and decision-makers from across the sector.

GuildHE's small, agile, and passionate team is dedicated to delivering tailored sponsorship and partnership opportunities. Our packages can be customised, and we are open to exploring additional sponsorship engagement options to meet your specific needs. We work closely with our partners to ensure that your involvement aligns with your objectives and our members' needs. Sponsoring GuildHE events, such as our annual conference, offers direct access to influential figures shaping the sector's future.

You'll have the chance to showcase your organisation's commitment to higher education through bespoke opportunities, from speaking engagements to event branding. Our events also provide valuable networking opportunities, connecting you with sector leaders in informal and formal settings.



About GuildHE Annual Conference

GuildHE Annual Conference is our flagship annual event, bringing together Vice-Chancellors, Principals, CEOs and senior leaders from GuildHE's member institutions alongside policymakers, sector bodies, partners and key stakeholders. Hosted each year by a different member institution, the conference provides a high-level forum to explore the most pressing challenges and opportunities in higher education.

Across two days, the programme features influential keynote speakers, policy discussions and interactive panels focused on leadership, student engagement, institutional resilience and sector transformation. An evening networking reception and dinner create valuable opportunities for connection and collaboration, making the conference a key moment in the sector calendar for insight, partnership and visibility.

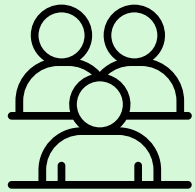


Supporter packages for in-person events

GuildHE invites partnerships with a wide range of organisations working in the sector. We offer a variety of one-off and annual sponsorship packages that enable colleagues to meet and network directly with our members while sharing insights across our community.

As a GuildHE partner, you'll be able to:

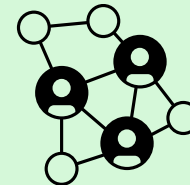
Build your profile amongst our audiences



Enhance your brand as a trusted and credible partner of a wide variety and diverse group of higher education institutions in the UK



Network with stakeholders at the highest levels of higher education



Identify new opportunities for business growth amongst institutions that are often hard-to-reach through other venues



Scroll through the following pages for specific partnership packages for our in-person events.



Bronze Package

£2,500

- Exhibition stand in main networking area
- 1 exhibitor pass
- 1 delegate place included (excluding 1 exhibitor)



Silver Package

£4,250

- Exhibition stand in main networking area
- 1 exhibitor pass
- Branded as 'sponsored by' on all marketing and delegate communications, including conference materials
- 150-word company profile included in delegate pamphlet
- Acknowledgement from the Chair during the opening and closing sessions
- Social media shout-outs leading up to and during the events
- 1 delegate place included (excluding 1 exhibitor)



★ Gold Package

£7,500

- Exhibition stand in main networking area
- 1 exhibitor pass
- Branded as 'sponsored by' on all marketing and delegate communications, including conference materials
- 150-word company profile included in delegate pamphlet
- Address segment of delegation with a breakout session (scope to be agreed with GuildHE)
- Acknowledgement from the Chair during the opening and closing sessions
- Social media shout-outs leading up to and during the events
- 2 delegate places included (excluding 1 exhibitor)





Platinum Package

£9,250

(One Platinum Sponsor per event)

- Provide a plenary panel speaker (addressing all delegates as part of main programme; scope to be agreed with GuildHE)
- Exhibition stand in main networking area
- 1 exhibitor pass
- Branded as 'in partnership with' on all marketing and delegate communications, including conference materials
- 150-word company profile included in delegate pamphlet
- 150-word message in a pre or post-event delegate email (content to be approved by GuildHE)
- Acknowledgement from the Chair during the opening and closing sessions
- Social media shout-outs leading up to and during the events
- 2 delegate places included (excluding plenary speaker and 1 exhibitor)

Annual GuildHE Partnership Package

We also offer an annual GuildHE partner package which includes:

- Biography and company logo listed on our GuildHE website
- A blog published on our GuildHE website twice a year
- Discount on exhibition space at our annual conference (50% discount on Bronze or Silver packages)
- The opportunity to present at member networks and other events as appropriate
- Subscription to our GuildHE Newsletter
- Quarterly meeting with our Director of Operations and Membership or Membership and Partnerships Manager to grow organisational understanding and maximise membership benefits
- Client referrals, where a GuildHE member or other relevant institution has a need for a partner's products or services
- Assistance with product development, including facilitating focus groups of interested members or convening roundtables as required
- An annual meeting with GuildHE's CEO and catch-ups as required.

Our collaborative work will provide value to our members and opportunities leading to valuable contact points with members for our partners.

starts at
£6,500



Other GuildHE events

We also run additional events across our members. These smaller events present further opportunities for partnership and support. They include:

Council Meetings

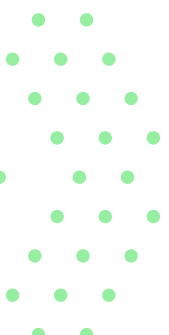
Held three times a year (two in-person, one online) to discuss key higher education issues, offering a platform to align your brand with important conversations.

Bespoke Roundtables

Smaller gatherings for senior leaders to foster in-depth discussions, allowing sponsors to enhance visibility as thought leaders.

Networks and Special Interest Groups

Regular meetings for members' academic and professional services staff, featuring guest speakers and the chance to connect with staff experts in their respective areas.

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These events not only facilitate networking and exposure but also link your brand to valuable professional development opportunities.

Interested? Get in touch!

If any of these opportunities interest you, or if you have any questions, please contact:

Amanda Suwart, Membership and Partnerships Manager

(amanda.suwart@guildhe.ac.uk)

We review sponsorships on an ongoing basis to ensure they align with our goals and provide mutual benefits. Your feedback and enquiries are always welcome!

